

JAMIE TOLENTINO

FOR

PROMOTIONS AND ENTERTAINMENTS OFFICER

Jamie will...

Intend to include a variety of events

Make sure that events are properly publicized

Push every activity to make it the best

Act on her words

Commit to her position

Totally be open to ideas and suggestions

If you want someone committed, driven and only wants the best for UCL students, vote for Jamie Tolentino. You'll surely reap the benefits next year.

Manifesto:

Publicity plays a big part in the success or failure of an event. UCL no doubt has loads of events to offer but if people don't know about them, they won't go.

I believe that the events in UCLU are good but they can be better. This year, the Term 1 Vodpop events weren't really good when it was held in Scala. However, when I went to the re-launch this January, it was really good because the venue was moved to Pacha. These are the little changes that I want to do and improve in the future. I want these events to be so good that it will come to a point that you won't need any alcohol to enjoy them. Of course, I'm not going to take away the alcohol, but I want it to reach that standard, especially for the black tie University Balls. I want to ensure the smooth running of events involving UCL and make sure that they are well publicized.

I want to make the UCLU events as varied as possible so that everyone in the student union can benefit from it. I want to focus on utilizing the UCL bars for more social activities and events because they're there and built for our use. This year, we have a lot of events during the week but maybe we could bring clubbing to the UCL bars once in a while as well. Remember Icebreaker? Red Hot Salsa night? There was good music to dance to and I believe that people had a good time. It may not be Fabric, Ministry of Sound or Pacha but it is free entry. I want to turn the UCL bars into 'the place to be' instead of 'the place where you wait for your friends before you head off to the place to be' every 6 weeks.

I also believe that our societies have A LOT to offer. A lot big society events aren't publicized to whole student union. I want to work together with societies to help them publicize their events so that they would have a bigger turnout in their events. I would ensure that all the events are properly advertised as long as I am given adequate time to publicize them.

I believe that I have acquired the skills and qualities needed for this position through prior experience. I am currently part of Union Council as Life Sciences Faculty Representative and a member of the UCLU Services committee. I am also part of the Psychology department's SSCC. Before coming to UCL, interned in an ad agency for 2 summers and I was given quite a lot of responsibility. I helped out in organizing a shoot and did competitive research. I was also tasked to research about customer feedback. When I was in my final year of IB in the Philippines, I organized a haute couture fashion show with proceeds going to various charitable organizations. It was advertised repeatedly in on national radio a few days prior to the event and it was featured on national television. This really put my time management and organizational skills to test.

On a national level, I was the Public Relations officer for Kumon Philippines Completers' club and was sent to Kumon Asia & Oceania conferences in Singapore and Malaysia during my 2 year term. I believe that this has thoroughly enhanced my communication and relationship skills in an international environment.

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