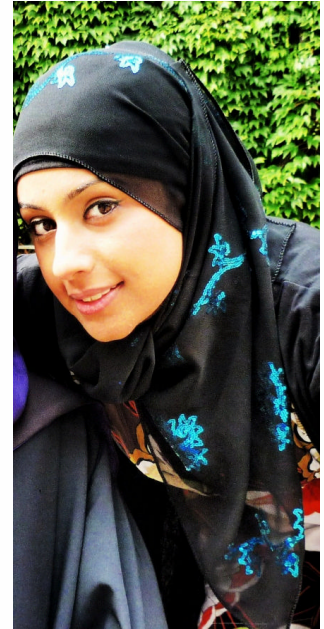


CANDIDATE MANIFESTO

YOUR PHOTO:



YOUR NAME:

Asfia Naz Malik

YOUR DEPARTMENT:

Geography Department

THE POSITION YOU ARE APPLYING FOR:

Services Committee Member

YOUR 100 WORD SUMMARY:

My name is Asfia Malik and I am a final year BA Geography Student. Over the previous years I have shown dedication and commitment as a student. My role as the general secretary position of the Geography Department has also reflected my ability to manage academia alongside career pursuits effectively. I intend to use the experience I have gained over the summer working for Tata Consultancy to make UCLU significantly more commercially efficient and raise the marketing potential for our organisation made up of a diverse body. By liaising with the CS officer I will bring forward propositions which I believe will leave our Union with a trademark for being innovative and hospitable in the range of services to its students and ultimately giving it a repute for this provision in a cosmopolitan atmosphere.

YOUR MANIFESTO:

I aim to:

Develop effective propositions that meet the Union's marketing needs with regards to services already available to students and to enterprising ideas.

Support marketing campaigns through market research to identify 'hot topics' and topical concerns to support campaign content and make it a success.

Ensure that our Union allows its members to voice their own opinion where people from all backgrounds can come together in collaborated efforts and be receptive to all views.

To carry out my role in the best interest of the students and demonstrate a high degree of professionalism in my approach to dealing with all service related issues and offer a platform for everyone to be catered for as best as I can.

Making me your services officer will give you the best opportunity to make UCLU everything you want it to be!

VOTE!

