

Ethical & Environmental Opt-In Group 2010/11

Green your union, at a discount

More than just a method to green your institution, the Ethical & Environmental (E&E) Opt-In Group provides members with a range of benefits to help the personal development of your staff, create a green network within the student movement and raise your union's profile with all of your stakeholders.



For a discounted price, the E&E Opt-In Group gives access to all of our E&E services and programmes - with some exciting new benefits.

The Opt-In Group offers many exclusive benefits and activities for members, making the Opt-In Group a key element in your 'greening' strategy, as well as providing excellent value for money.

Benefits to members

Unions can choose from two membership options. The exclusive benefits available to Opt-in Group members are marked as '*exclusive*' below:



Unions can choose from two membership options:

Option One – Core package

Members will receive all of the following:

- Green Impact Students' Unions (formally Sound Environmental Impact Awards) registration (worth up to £250).
- One free delegate place at a Green Impact Unions Master-class held at unions around the country (worth £30).
- Two additional invites to join E&E discussions via JISCmail specifically for students' unions within Green Impact Students' Unions.
- Two ethical screens for any global brand or corporation you would like an ethical overview of. Previously unions have requested screens of financial providers, corporations attending Fresher's events and big brand franchisees (market value £100) (*exclusive*).
- Priority booking and registration for our E&E events and training (*exclusive*).

Additionally members can choose one of the following:

- A full-day environmental audit of your students' union with recommendations and report (worth £500).
- A bespoke Carbon Academy training day at your union for up to 15 people (worth £500).
- A visit from one of our experienced team members to advise on a planned re-fit or other building work in your union with recommendations and follow up advice (worth £500).

The annual fee for the E&E Opt-In Group Core package is £450 plus VAT. This provides a total maximum discount of £530.

Massive savings to be made

With huge savings to be made, unions can really benefit from membership to the E&E Opt-In Group and the support that it offers. To accommodate unions who may be unable to claim the full benefits of the E&E Opt-In Group, we are also offering elements of the programme on an individual basis. The elements available are:

- Environmental Audit
- Carbon Academy training day
- E&E Professional Development Programme.